

wbs

WARWICK BUSINESS SCHOOL
THE UNIVERSITY OF WARWICK



Full-time MBA
2016–17



Visit our website for the latest information on our courses, fees and scholarship opportunities, as well as our latest news, events, and to hear from former and current students what life is really like here at WBS.

We're always happy to talk through any questions you might have.

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Our Full-time MBA is currently ranked first in the UK, and 20th in the world by *The Economist*.



Welcome to Warwick Business School



As the newly appointed Dean of Warwick Business School (WBS) I am delighted to be leading a world-class school, at the heart of a world-class institution. WBS has a strong tradition of academic excellence, harnessing the power of interdisciplinary thinking, and meshing academia with practice. Having been a Professor at WBS since 2010, I have witnessed first-hand the role that the School's students and staff play in cultivating our ethos of innovation, entrepreneurialism and professionalism, resulting in a school proud to be at the forefront of progressive business thinking.

As an MBA student at WBS you join a dynamic, enthusiastic and diverse student body and a lifelong alumni community. At WBS we constantly seek to bridge the academia-practice interface and therefore during your MBA you will be taught by both globally acclaimed academics, whose research is cited by the world's leading journals, and Professors of Practice, who bring decades of experience gained within esteemed organisations.

Our world-class reputation is reflected in our league table rankings, attracting strong links with the business community. We were proud to be the first UK business school to achieve triple-accreditation from the world's major management education associations: the Association of MBAs (AMBA), the European Foundation for Management Development (EQUIS), and the US-based Association to Advance Collegiate Schools of Business (AACSB).

Joining our international alumni community of over 40,000 global graduates connects you with wonderful networking opportunities, which will prove invaluable to both successful business and personal career growth.

As an alumnus you will remain connected to the School with regular updates on our latest business innovations, and have access to our dedicated postgraduate careers team and online suite of career resources, providing support throughout your professional journey.

WBS' physical presence has grown significantly over recent years, reflecting our ambitions as a growing business school in every sense.

In 2014 we unveiled WBS London at The Shard, giving us a base in the most iconic building in one of the world's great capitals. Summer 2015 saw the opening of a major new extension of the main WBS building at the University of Warwick campus. Joining us as an MBA will allow you to not only enjoy the extensive facilities here at Warwick but also have some opportunities to engage in events at WBS London, networking with our large alumni community and leading employers that frequent both venues.

Whatever your business aspirations may be, I am confident that WBS is the perfect platform from which to launch new ventures, hone your business thinking, and ultimately achieve your career goals.

I look forward to meeting you here at WBS.

Professor Andy Lockett
Dean of Warwick Business School



Warwick Business School's MBA programme has been carefully crafted over many years to provide the skills you need to progress to board level positions. As Associate Dean at WBS, I have the benefit of over 25 years of board level positions, and over 20 years of chairing businesses, so I know first-hand what is needed for you to make that transition.

WBS is home to some of the world's leading business researchers, and also home to a number of senior executives who currently operate at board level as 'Professors of Practice', infusing the programme with practical input and industry experience. In essence, Warwick Business School's Full-time MBA is a practical degree in which theory is taught, and then applied to the practical world. Our students are both challenged academically, and provided with skills to meaningfully apply theory to develop practical solutions.

Creativity and innovation skills, together with an entrepreneurial mindset, are greatly valued by employers. But a global leader also requires the confidence to lead teams effectively, and the experience to make decisions that result in successful change. This is why leadership is a core element of the Warwick MBA, as we focus on developing the leadership instincts you already have through our unique module, LeadershipPlus.

WBS has very strong business connections which are fully utilised by our CareersPlus

team. Throughout the year you will experience personal development activities and a multitude of employer meetings and opportunities, to help you find the role you aspire to.

We offer a number of opportunities to develop your abilities whilst meeting practitioner entrepreneurs and learning from their experience. Innovation and entrepreneurship is an established strength of the School which offers an excellent environment and expert support to develop your ideas.

Your MBA journey will begin and conclude at our recently extended modern facilities at Warwick Business School, part of the highly-ranked University of Warwick. But it will also take you to Sauder School of Business in Vancouver for a week, and you will spend a similar period at WBS London, our teaching space at The Shard.

Our MBA programme attracts the best students, providing you with colleagues and contacts who will be valuable business associates, and become friends for life. I know from experience that such connections can provide valuable advice and assistance at critical junctures as your careers progress. Warwick Business School's Full-time MBA will challenge you with an unforgettable experience, and benefit you and your career now, and in the years to come.

Professor John Colley
Associate Dean
(Post-experience Masters Programmes)

Why choose WBS for your MBA?

At Warwick Business School, our vision is to be a world leader in business education, research and engagement, helping to create a better global society.

Our vision is accompanied by our four-fold mission to produce and disseminate world-class, cutting-edge research; to produce world-class, socially responsible, creative leaders and managers; to engage meaningfully with business and government to create a better society, and to provide a lifelong return on investment for students and alumni.

Step out of your comfort zone

Our Full-time MBA will challenge and transform you. We combine leadership, entrepreneurship, creativity and innovation with practical business knowledge to bring you a thoroughly transformative MBA experience.

The number one MBA in the UK

The Economist places our Full-time MBA programme top in the UK and 20th in the world, while the *Financial Times* ranks the MBA in the world's top 50 and *Forbes* ranks it as 8th in the world outside of the USA.

Personalised career guidance

You will benefit from access to our industry-leading CareersPlus team before you arrive, throughout your studies and far beyond completion of your MBA. You might be hoping to switch industry, set up your own business or take the next step at your current organisation and we will make sure you achieve these goals.

Experience WBS London

Our London base at The Shard offers part-time programmes for executives in the City and as one of our MBA participants you will experience the superb learning and teaching facilities first-hand.

Become the leader you aspire to be

As part of your journey to discover your leadership style and values you will participate in sessions at The Shard, and in Vancouver at Sauder School of Business, as part of your LeadershipPlus module.

Join our global community

Join 40,000 individuals from 140 countries in the WBS alumni community. Interact with fellow graduates online in our WBS LinkedIn group, and in person at networking events around the world.

Engage with the business world

You will have at least three opportunities during your MBA to work on client-based projects enabling you to gain practical consultancy, stakeholder management and influencing skills through direct experience.

Work with our faculty

We attract some of the world's leading academics alongside senior business people who join us as Professors of Practice. As a Full-time MBA participant, you will benefit from their many years of board-level management experience, their global network of business connections, and direct experience of developing successful careers.

Location: the best of both worlds

We're located at the University of Warwick right in the Heart of England, just an hour away from London and on the doorstep of historic towns such as Leamington Spa, Stratford-upon-Avon and Coventry. The campus offers a busy environment teeming with activity and entertainment, alongside green, open countryside and abundant space to unwind.



I undertook a full-time MBA as part of my transition from a career in the military into a senior leadership role in business. I live in the West Midlands, where many business leaders view Warwick's Full-time MBA as the best in the UK, with a reputation for producing grounded, outward-facing and adaptable graduates.

The support provided by the CareersPlus team at WBS is superb. I benefited from an extraordinary quality of mentoring and guidance from experienced careers staff. They invested their time, effort and energies into helping me identify the right career path beyond the MBA.

The Full-time MBA has provided a well-balanced business education, an extensive international network of talented colleagues and some great friends.

I founded a business with a colleague on the Full-time MBA about half-way through the programme. He is an exceptionally talented designer and we have taken the opportunity to build a new and exciting venture – applying the teachings from the various entrepreneurial modules we both studied during electives.

David Brooks
Full-time MBA (2015)
Amazon, Operations Director

Transforming ambitious, talented individuals into entrepreneurial, creative and effective leaders

Our location: the best of both worlds

The Full-time MBA is delivered at our Warwick campus, deep in the heart of England and on the doorstep of historic towns such as Leamington Spa, Stratford-upon-Avon, Warwick and Coventry, which all offer attractive, affordable accommodation options.

With over 24,000 students and 5,000 staff, the campus offers a busy environment teeming with activity and entertainment, alongside green, open countryside and abundant space to unwind. Travelling time to London is just over an hour by rail enabling us to deliver some activities from our base at London's iconic building, The Shard.



Class profile 2016/17

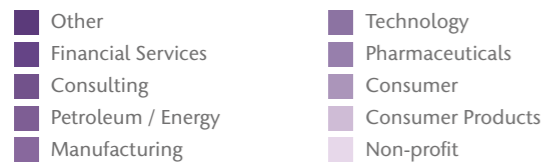
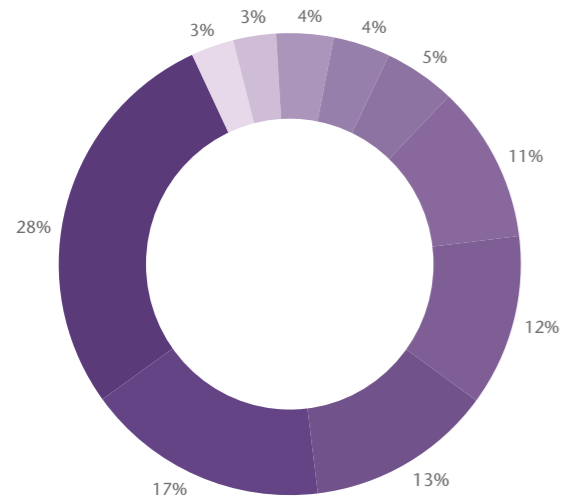
We carefully select each cohort to ensure diversity in terms of country of origin, work experience and industry sector.

Number of participants: **75** Average age: **32** Average years' work experience: **9**

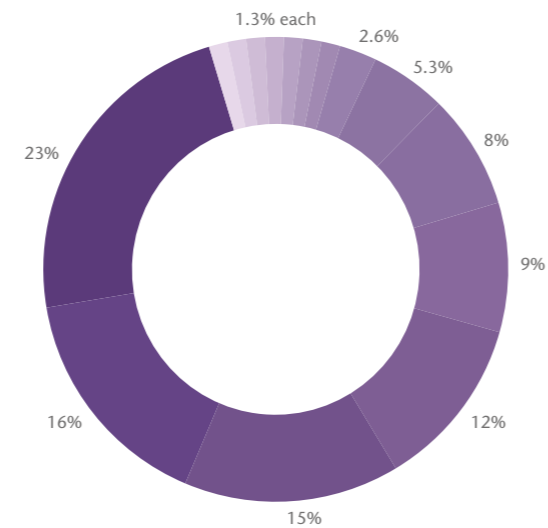
Work experience prior to MBA



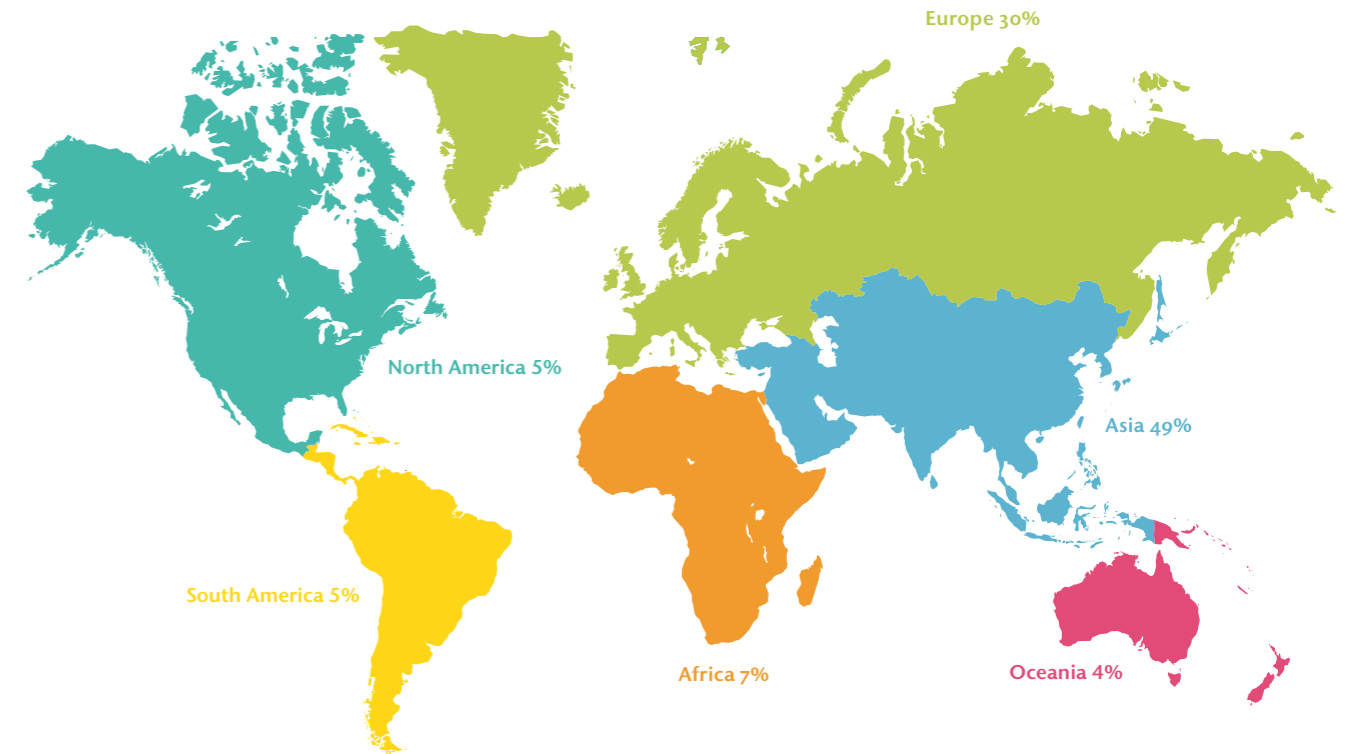
Industry sector prior to MBA



Job function prior to MBA



32 Countries represented



Organisations that have recently recruited graduates from the Full-time MBA include:

- Accenture
- Access Bank Plc.
- AfricInvest Capital Partners
- Alghanim Industries
- Alstom
- Amazon
- Amey
- Apple
- Babcock International Group PLC
- Bank of China
- Barclays Bank Plc
- BP
- Brandix Lanka Ltd
- British Gas
- BT
- Burooj Properties
- Cadbury
- Capgemini
- Capita Consulting
- Cathay Pacific
- Celtel
- Cisco Systems INC
- Citi
- Cognizant
- Costa Coffee
- Davis Langdon
- Deloitte
- DHL
- Dow Jones
- E.ON
- Ericsson Ltd
- Ernst & Young
- Esso Petroleum Company, Limited
- Froude Hofmann
- Foreign & Commonwealth Office
- Frost & Sullivan
- GE Healthcare
- GlaxoSmithKline
- Google
- Halcrow Group Limited
- Hammerson Plc
- Headstrong
- HSBC Holdings Plc
- Johnson & Johnson
- Kiotech International Plc
- KPMG
- Mckinsey & Company
- Motorola
- National Grid Plc
- Nestlé
- Novartis AG
- Ogilvy Group UK
- PepsiCo
- Piaggio Aero Industries
- Procter & Gamble
- Reckitt Benckiser
- Reliance Industries Limited
- SABMiller
- United Energy Group

Your learning experience

Engage with the business world. During your MBA year, you will have a number of opportunities to meet and network with representatives from the organisations you want to work for in the future.

Companies like PepsiCo, Goldman Sachs and Citibank, come to us to recruit graduates directly whilst others like Virgin, IBM and Jaguar Land Rover, offer student projects, enabling you to work on a discrete project with real deliverables. Others, like Deloitte, offer teaching support and bring a practitioner's viewpoint to the classroom.

You will also attend numerous careers events and development sessions at WBS London, The Shard. Our MBA Careers Fair attracts international organisations such as Amazon, Kellogg and Johnson & Johnson enabling you to find out more about different industries and discuss potential opportunities.

You will have at least three opportunities to work on client-based projects during your year with us, enabling you to gain practical consultancy, stakeholder management and influencing skills through direct experience and engagement with leading organisations.

In addition, you will work with experienced Executive MBAs in the classroom and network with alumni at events held throughout the year. Our global alumni network, professional networks and geographical networks also offer direct access to individuals and organisations worldwide.

Develop your entrepreneurial mindset

Whether your intention is to join a major corporate and innovate from within, or to start your own business after your MBA, unleashing your creative side will help you to get into the right mindset to make this happen.

Tailored career coaching throughout the year and our award-winning mentoring scheme, which enables you to learn directly from inspiring entrepreneurs, will also help you to achieve your goals.

Many of our Full-time MBA participants have gone on to do remarkable things; from bringing safe bio-fuel to homes in South Africa to setting up an innovative digital platform for enabling easier tendering processes.

Creativity

Among your required and elective modules, we have injected a series of projects and activities to bring creativity into the classroom, and help you to see things from an alternative perspective, to become the exceptional communicator and leader you want to be.

Why creativity matters

Creativity is a powerful force in the business world. Whether your vision is to establish your own start-up or join a major corporate in a leadership role after your MBA, you'll need to be able to think creatively and see the bigger picture.

Our Full-time MBA offers you the chance to step out of your normal life, build your confidence and become somebody who thinks and acts in a different way to others. A selection of carefully crafted modules and workshops throughout your MBA year will challenge you and take you out of your comfort zone.

Become an active learner

We are huge advocates of 'active learning' at WBS. That's why we are currently working with Harvard to research how creative learning through the arts impacts students and how we can implement that in the lecture theatre.

Active learning at WBS means getting out of your seat and out of your comfort zone to work with your classmates through mini case studies, role-playing different business scenarios, creating music and even seeing your discussions animated by a cartoonist.



My primary reason for pursuing an MBA was to fill some gaps in my knowledge of finance and operations strategy. I also wanted to meet experienced people to learn from, become friends with and share ideas. The MBA helped to sharpen my leadership and team management skills, and take a break from my professional life so I could analyse what I want for my career, and make informed choices.

I chose WBS because of the course structure, quality of teaching and the proximity of WBS to London, Birmingham and Manchester, making it an ideal choice for guest speakers from different industries.

Highlights for me include the WBS-GE Case Competition, our trip to Vancouver, the LeadershipPlus module, and electives in finance and taxation. A personal highlight was playing cricket for Warwick.

Since completing my MBA, I have joined Metcon India Group, my family business in infrastructure and real estate, as Assistant Head of Projects. I have also returned to Metcon Finance Ltd, my financial services venture, as CEO.

I have recently been invited to take up the position of mentor for the National Entrepreneurship Network at Jai Hind College, one of India's premier colleges based in Mumbai.

Shaurya Mehta
Full-time MBA (2015)
Metcon India Group,
Director, Finance & Strategy

Honing your leadership skills

What do you stand for as a leader?
Do you manage yourself effectively?
How can you lead, manage and influence other people successfully?

These are some of the questions you will be challenged with during your required module, LeadershipPlus.

As one of the few institutions to offer an assessed module in leadership, we believe it is really important that you have time to focus on your leadership style, and through a series of workshops, lectures, seminars and case studies we will prepare you to lead, manage and influence other people successfully.

As part of this experience, we want you to have some time outside of WBS. You will learn in the heart of the business world at WBS London and spend a week in Vancouver at the Sauder School of Business, exploring business challenges through a global lens and thinking about what you stand for as a leader.

LeadershipPlus underpins the rest of your MBA experience, ensuring you continue to develop confidence and the ability to achieve your career ambitions.

Leadership & the Art of Judgement

Underlying good leadership is the ability to make good judgements by weighing up different options. In this elective module you will explore wise leadership and judgement by using great works of literature and lessons from Shakespeare to understand business problems.

This will take you out of the classroom and into a performance space to improve your performance and presenting skills.

In business, whether you are trying to sell a product, get buy-in from employees or present to the board you have to make your proposition engaging, and in this module you will learn how to convey your message convincingly.



Before I began my MBA at WBS I worked in sales as a District Sales Manager in the USA, but knew I was ready to develop my skills and grow professionally. I felt the Full-time MBA was the perfect platform for me to make a step-change in my career and secure a position in leadership. I did a lot of research and compared WBS to lots of leading business schools across the world. I thought WBS would be a good fit for me, and give me the international experience I desired.

The lasting relationships and friendships I made were pivotal to my experience at WBS, offering the opportunity to learn about different cultures because of the diversity of the cohort. Most importantly the curriculum was just what I needed to progress in my career.

The way we worked at WBS definitely prepared me for the work environment. We worked on lots of projects in small groups so the experience of working with others helped me to prepare for the work environment I'm in now. Working hard to meet tight deadlines with others on the same journey has definitely been helpful to me in my current role. I also valued the development of the softer skills you need in business.

Sahlé Forbes
Full-time MBA (2008)
Nielsen,
Associate Client Director



Immerse yourself in global business

In today's business climate, MBA students need to be able to operate in any business context, anywhere in the world.

That's why we have designed a compulsory week-long expenses paid trip to Vancouver as part of one of your core modules, LeadershipPlus.

While many MBA courses offer optional study tours, at WBS we see the international element as an essential experience for you and your personal development.

During the trip, which takes place in your second term, you will reflect on your leadership style in the beautiful surroundings of Vancouver and Sauder School of Business.

As well as practitioner debates, lectures and workshops where you will consider global business issues, and look at the key themes of sustainability, social enterprise business models and globalisation, we provide meetings with the Careers Service at Sauder to share best practice and you will get to visit local companies to receive first-hand experience of a different business culture.

You will also network with alumni and corporate contacts and, importantly, you will have the chance to bond with your classmates outside of the classroom.

Not only is Vancouver a vibrant and bustling city, it is also a place full of opportunity so there is no better place to absorb new ideas and challenge your business thinking.



In the mornings we attended themed lectures based around the main sectors of British Columbian economy from leading academics at Sauder School of Business. We were also given the opportunity to attend panel sessions with sector experts including a group of entrepreneurs from Vancouver. One of the business owners I met at this session agreed to help me explore job opportunities in Vancouver.

The head of the Sauder careers team has helped me directly explore employment in Vancouver as I have Canadian Permanent residency.

That's why the trip was so worthwhile – we were essentially being introduced to some of the best contacts in the city. It was really interesting to spend time with these people and let them inspire us as MBA students to think about business in different cultures.

Oliver Weeks
Full-time MBA (2014)
RetailMeNot,
VP of Product



The opportunity to visit Vancouver was definitely a big perk of the Full-time MBA programme at Warwick. It helped me to see business from another perspective. I started thinking about the business problems and challenges in other cultures; how they manage people, sustainability issues, the effect of different cultures, heritage and traditions; and the way a country is governed.

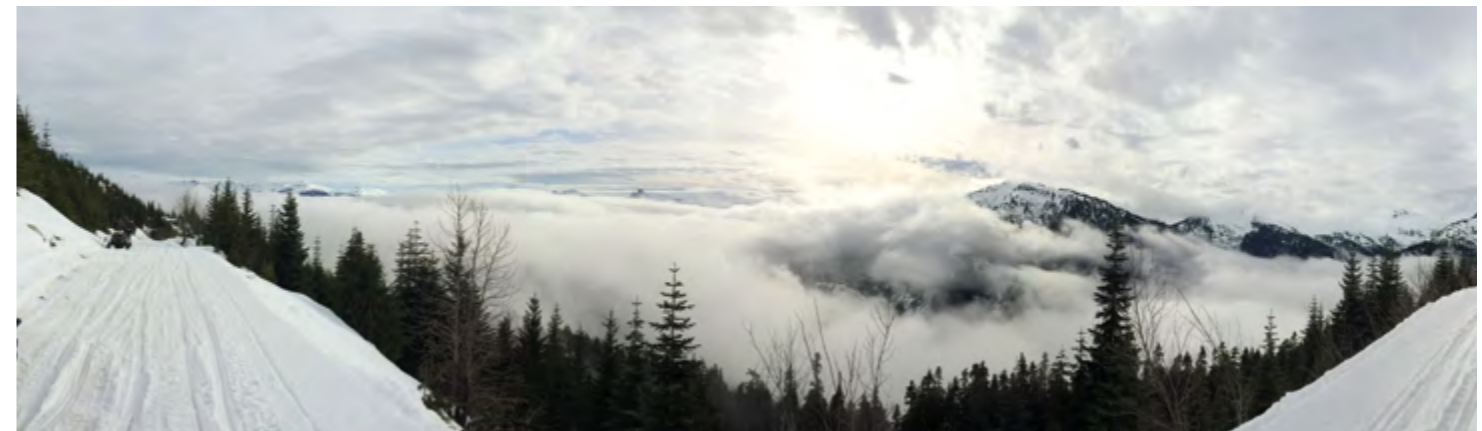
WBS is ahead of other programmes in this regard. The international study trip isn't why I came to WBS but it certainly got my attention when I was comparing courses.

Rachel Mosier
Full-time MBA (2014)
Royal College of
General Practitioners,
International Project
& Development Manager



“Vancouver is a charming city, surrounded by wonderful nature. It was a packed week, but we had some free time and I took the opportunity to see a bit of the nature, while others went skiing in the mountains.” Cecilia Cordova Ramos, Full-time MBA (2015)

“The trip really added to my MBA experience and I see it as a huge differentiator. We had fantastic lectures, visited some amazing companies and spoke to people with very valuable industry experience.” John Kerrisk, Full-time MBA (2013), American Express, IFRS Centre of Excellence, Director



Our global community

Warwick Business School's global community is a network of over 40,000 graduates and students in over 140 countries.

Our overseas students are offered a superb level of support through the University's International Office, and our own dedicated academic and administrative staff.

International faculty

Our faculty is made up of world leading experts from every field of business and management. With more than a third of our staff from countries outside the UK, our faculty is truly international.

Connect today

You can connect with us even before you arrive: our students and alumni can offer you support and advice as you prepare to study here.

Join us as a prospective student on LinkedIn and follow us on Twitter to get the latest news from WBS. In May 2014 our LinkedIn group for students, alumni and staff reached 20,000 members, making it the largest LinkedIn group in Europe and fifth worldwide of all *Financial Times* ranked business schools.

 [wbs.ac.uk/go/joinus](https://www.wbs.ac.uk/go/joinus)

 [@warwickbschool](https://twitter.com/warwickbschool)

Professional networks

Once you are studying with us you can join one of our professional networks which bring together students, graduates, and our faculty to explore industry practice and the latest research in specific industry areas.

Geographical groups

You can also join a group local to your home which will get you involved with students and graduates at social and educational events, in person and online, all over the world.

Online resources

We make it easy for students to network with other students through our bespoke learning environment, my.wbs. We also make it easy for graduates to find each other through our Online Directory.

Mentoring

You can apply to join our award-winning mentoring programme where we can link you up with an experienced buddy in your field to develop your career skills.

I chose to study an MBA to develop my leadership capabilities, fill in the gaps in my knowledge, and to become exposed to a more diverse set of opinions.

Some of the most inspiring moments of my MBA were speaking to leaders of businesses as part of the career events at WBS. You get to really understand how the theory we're taught, combined with the practice, can help to drive forward the performance of a company.

The WBS CareersPlus team was really supportive throughout my MBA. I developed a focused action plan with the careers coaches who work one-on-one with students. They were really helpful in terms of connecting my own individual values and beliefs with the career objectives I had set for myself.

In the longer term I see myself leading a business in my home country - Kyrgyzstan, and contributing in a meaningful way to society.

Totu Shananova
Full-time MBA (2015)



Your career... getting you to where you want to be

It's simple, we work with you as an individual to ensure an excellent return on your investment.

We develop your potential as a world class business leader and manager.

Personal development and career planning with our specialist CareersPlus team is fully integrated throughout your Full-time MBA. This begins before you even arrive, with access to pre-arrival webinars and consultations to hone your talent profile (used by employers and project sponsors) to ensure you hit the ground running.

Career Boot Camp

We begin with an induction and workshop on building high-performance teams, followed by an intensive one-week career 'boot camp' where we will assess your strengths and weaknesses, and develop a solid understanding of your career aspirations.

Your induction week includes a 'Development Centre' to challenge you and your MBA team through a series of typical senior management assessment activities. Insights Discovery personality profiling and 1:1 feedback will support your career action planning and focus you on maximising your MBA experience. By the end of the week you will have a clear plan of what you need to achieve during your year with us in order to get to where you want to go.

Ongoing support

Throughout the year, you'll participate in workshops on 'Client Persuasion Skills', 'Presenting with Charisma', 'Pitching the Idea', 'Two Hour Job Search', 'Impactful Applications and Interviews', and 'Cracking the Case', all of which hone and develop your professional skills in a challenging but safe and supportive environment.

Individual leadership style

LeadershipPlus is a required module on the Full-time MBA designed to fully develop your leadership skills. The module includes:

- ⌘ A 10-day experiential workshop programme focusing on high-performing teams, emotional intelligence, courageous conversations and leading with authenticity
- ⌘ A nine-week group-based corporate or not for profit client project running from January to March, where your team will be tasked with tackling a challenging business critical issue
- ⌘ A week-long international study residential at the Sauder School of Business in Vancouver featuring panel sessions with sector experts and introductions to contacts in the city.

Thinking strategically

Strategic Thinking is another of your required modules, studied in two parts. We've combined our expertise in strategy analysis with insights from behavioural science to give you a new, distinctive and compelling approach to management decision-making.

Networking and guest speakers

Alongside numerous events held at our Warwick campus and WBS London, you will have access to our professional networks, recruiter partners and global alumni network. We will help you build your network through the following:

- ⌘ Professional Interest Network events
- ⌘ Professional Interest Network webinars
- ⌘ WBS Alumni Directory
- ⌘ LinkedIn groups and discussion forums.

Our guest speaker programme has recently included IBM Distinguished Engineer, Rashik Parmar; E.On COO, Jim Lightfoot; JLR Sustainability Manager, Ian Ellison; Sony Entertainment Europe President and CEO, Jim Ryan and Deputy Strategic Partnership Officer at NASA, Steven Gonzalez.

Consultancy project

You will conduct an individual consultancy project with a real organisation for 10 to 12 weeks over the summer period. The project will give you hands-on experience of consulting on a specific business challenge, enabling you to put everything you have learned into practice while offering the chance to network and showcase your individual talent for potential future employment with the organisation.

Students have undertaken partnerships with organisations including:

- ⌘ Vodafone
- ⌘ Travis Perkins
- ⌘ Delphi
- ⌘ Jaguar Land Rover
- ⌘ IBM
- ⌘ DHL
- ⌘ L'Oreal
- ⌘ Ford
- ⌘ Zurich Insurance
- ⌘ Scotiabank
- ⌘ Bank of China
- ⌘ GE Healthcare.

Previous consultancy projects have included:

- ⌘ Statistical and analytical work, feasibility studies, application development and business engagement (Virgin Media)
- ⌘ Risk within the energy sector (RWE npower)
- ⌘ Predictive analytics and workflow modelling (Ministry of Justice).



A key reason for choosing WBS was the location within Warwickshire and the proximity to leading UK automotive companies. Having spent a 12 year consulting career in product development, I was looking to transition into the automotive sector whilst also changing function. The MBA was pivotal in this transition, and was enabled through networking pathways I developed with automotive companies, and a strategy consulting project with Delphi.

Looking back on the MBA, a key benefit has been the knowledge and experience gained during the course whilst also expanding my personal and industry network. Combined with my previous work experience, the MBA has provided an excellent foundation of transferable skills to use in my new role in the automotive sector.

Gareth Roberts
Full-time MBA (2015)
Programme and
Relationship Manager, WMG

Careers support – during and beyond your MBA

You will be supported by our dedicated team of career managers and coaches, who will help you to develop and execute a market-driven careers strategy.

Coaching & career consultations

- ⌘ Unlimited access to WBS Careers Manager and Careers Coach
- ⌘ 1:1 sessions with external coaches and sector specialists
- ⌘ Dedicated careers support after MBA completion

You will continually develop the ability to take charge of your own success. Our team of professional career coaches and sector specialists provide one-to-one coaching and feedback to challenge thinking and empower action.

Alumni mentoring programme

You will also have access to our award-winning mentoring programme, workshops, webinars and executive coaching. Every week you will have careers sessions covering areas including:

- ⌘ Targeting employers
- ⌘ Showcasing your CV
- ⌘ Covering letters and applications
- ⌘ Interview skills.

Recruiter events & opportunities

- ⌘ MBA Careers Fair
- ⌘ Campus presentations
- ⌘ Case competitions including WBS Healthcare Challenge
- ⌘ Company Treks
- ⌘ Practitioner lectures
- ⌘ Job & project postings
- ⌘ Talent profiles

Information & online resources

- ⌘ WBS CareersPlus Online Portal
- ⌘ Weekly e-newsletter
- ⌘ Self-assessment tools
- ⌘ Going Global
- ⌘ Workmaze recruitment guides
- ⌘ Pay negotiation
- ⌘ WBS Careers Library



With this kind of expertise and support at your fingertips, you can expect to achieve great things.

Changing lives, challenging minds

Join forces in a team of forward-thinking business minds, to solve stimulating problems facing the healthcare industry.

WBS Case Challenge

Run by a committee of Full-time MBA participants with support from our CareersPlus and Corporate Relations teams, our WBS Case Challenge is a healthcare-focused case competition. The challenge aims to bring the brightest minds from around the world to create innovative answers to healthcare's most pressing problems.

The competition attracts MBA and multi-disciplinary teams from top business schools across Europe and, for the past three years, has been sponsored by GE Healthcare. The competition is designed to test the capabilities of student teams to derive innovative solutions to a present problem facing organisations within the sector.

Participants will develop key consultancy skills and gain exposure to a multi-trillion pound sector that is currently the largest recruiter of MBAs. Past judging panel companies include GE Healthcare, IBM, the Nuffield Trust and Dementia UK.

The case study challenge was a fantastic opportunity, which showcased the depth and breadth of thinking and application skills from some of the brightest minds from global business schools.

Each team took on the challenge with energy and passion. Despite the focus on innovation and intervention it was heartening to see how many teams had not lost sight of the devastating impact dementia has on patients, carers and families alike.

Many solutions focused on quality of life improvements and education for all involved, placing the patient front and centre.

Emily Byrne
Senior Consultant, GE Healthcare Finnamore,
Member of the Expert Advisory Group,
2016 Case Challenge



Represent WBS in other case competitions

Our previous MBA participants have represented WBS in the Hult Challenge in London, San Francisco and Dubai, Nespresso Sustainability Challenge, McKinsey Business Challenge, the RSM Private Equity Challenge and the *Financial Times* business debates, enabling them to apply their business knowledge to key global issues and network with corporate representatives and alumni.

Our Case Study Saturday in February also offers the opportunity to practice your case study and consulting skills, working with WBS alumni, current MSc students, and Sauder School of Business MBA participants in a workshop format.

The highlight of my year was directing the WBS Case Challenge, in which eight top schools compete. It was incredibly rewarding to work alongside a highly motivated organising team.

Richard Inman
Full-time MBA (2015)
Amazon, MBA Pathways
Operations Manager

It was an honour to take part in this challenge. We were touched deeply by the topic of dementia and surprised by the low attention it receives.

We knew we couldn't save the world and sort out the major problem, but we tried to ease a small bit of it. We were delighted to compete with these amazing teams and are very grateful.

The competition has increased awareness of dementia and this can only be a good thing.

Valeriya Balashova
Full-time MBA (2016)
Case Challenge Winner



I feel a great sense of achievement winning the WBS Case Challenge, especially being part of such a fantastic team. The competition educated me about dementia and helped me face this very pertinent issue that affects the world over.

I hope that our simple, yet innovative idea that allows dementia sufferers and their carers to test for urinary tract infection at home - a leading cause of hospitalisation for people with dementia - will get the proper funding and research it needs to make it a reality.

It will not only help dementia sufferers but also reduce the cost burden on public health systems.

Nyanya Joof
Full-time MBA (2016)
Case Challenge Winner

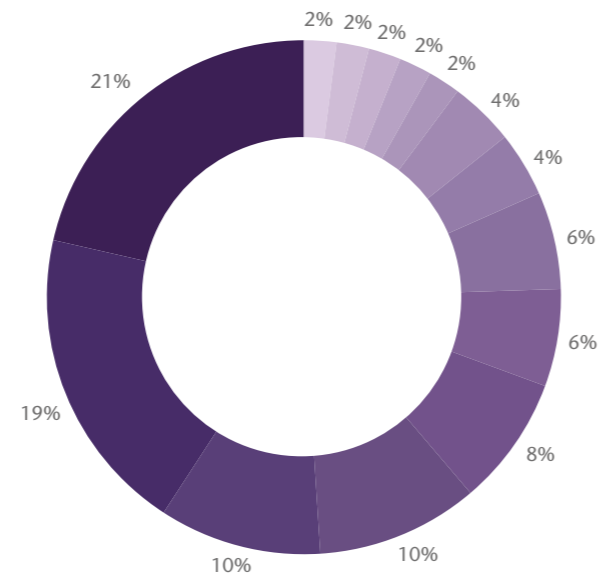
Where can the MBA take you?

Full-time MBA class profile 2014-15

Whether you want to change job function or industry sector, or even work in a different country, our dedicated MBA CareersPlus team will equip you with the confidence and skills to make these changes after your programme ends.

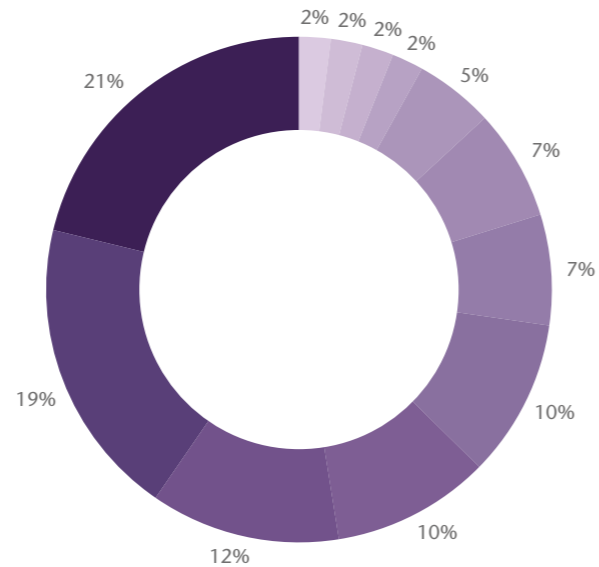
Pre-MBA Industry sectors

- Financial Services
- Consulting
- Technology
- Other
- Energy / Oil
- Government
- Automotive
- Manufacturing
- Logistics
- Real Estate
- Pharmaceutical / Biotech / Healthcare
- Media / Entertainment
- Consumer Packaged Goods
- Aerospace



Post-MBA Industry sectors

- Banking / Finance
- Consulting
- Energy
- Technology
- Retail
- Fast-moving Consumer Goods
- Other
- Logistics
- Manufacturing / Engineering
- Automotive
- Non-profit
- Real Estate



Post-MBA UK salary rewards



182% average salary increase

79% changed employer

31% changed country of employment

48% changed sector

Organisations that recruited our 2014/15 Full-time MBA graduates:

- Accenture
- Allan Gray Ltd
- Alstom
- Amazon
- Amey
- Bank of China
- Direct Line Group
- Essor Oil UK
- Japan International Cooperation Agency
- Kestrel Capital
- KIMI SA
- Korea East West Power Co., Ltd
- L'Oreal
- Lorom Industrial Co., Ltd
- Maersk
- Metcon India
- Mitsui O.S.K. Bulk Shipping Ltd
- Mondelez
- Nissan Motor Corporation
- NTT Data UK
- Pal Pensions
- Partners Group
- Tata Consultancy Services
- UBS
- United Energy Group
- WPP Group

Positions held by our 2014/15 Full-time MBA graduates:

- Assistant Consultant
- Assistant Project Management, Strategic Sourcing
- Associate
- Associate Director
- Business Consultant
- Business Transformation Consultant
- Change and Operation Consultant
- Commercial Associate
- Credit Analyst
- Deputy Assistant Director
- Director and Head, Strategy & Finance
- Head of Marketing & Strategy
- Internal Auditor
- MBA Pathways Operations Manager
- Operations Director
- Operations Manager
- Overseas Project Development Manager
- Portfolio Manager
- Principle Project Manager
- Product Planning Section Manager
- Project Manager
- Relationships Manager, Financial Institutions
- Senior Associate, Research & Corporate Finance
- Senior Brand Manager
- Senior Business Analyst
- Senior Consultant
- Senior Engineer (Project Manager)
- Senior Strategy Planning

What your year will look like

Required modules

Our Full-time MBA study programme features eight required modules which will build your understanding of the key foundations of management, business and leadership.

Elective modules

Choose four elective modules from a vast choice to customise your MBA and achieve your aims. Our range of overseas electives also offers the opportunity to gain international experience. Electives are shared with Executive MBA and Distance learning MBA participants, offering more networking opportunities.

Your consultancy project

You will undertake a management consultancy project to draw together your learning and apply it to a real business. Academically, it tests your ability to apply your learning to real management issues. Professionally, it may well open the door to your next career move.

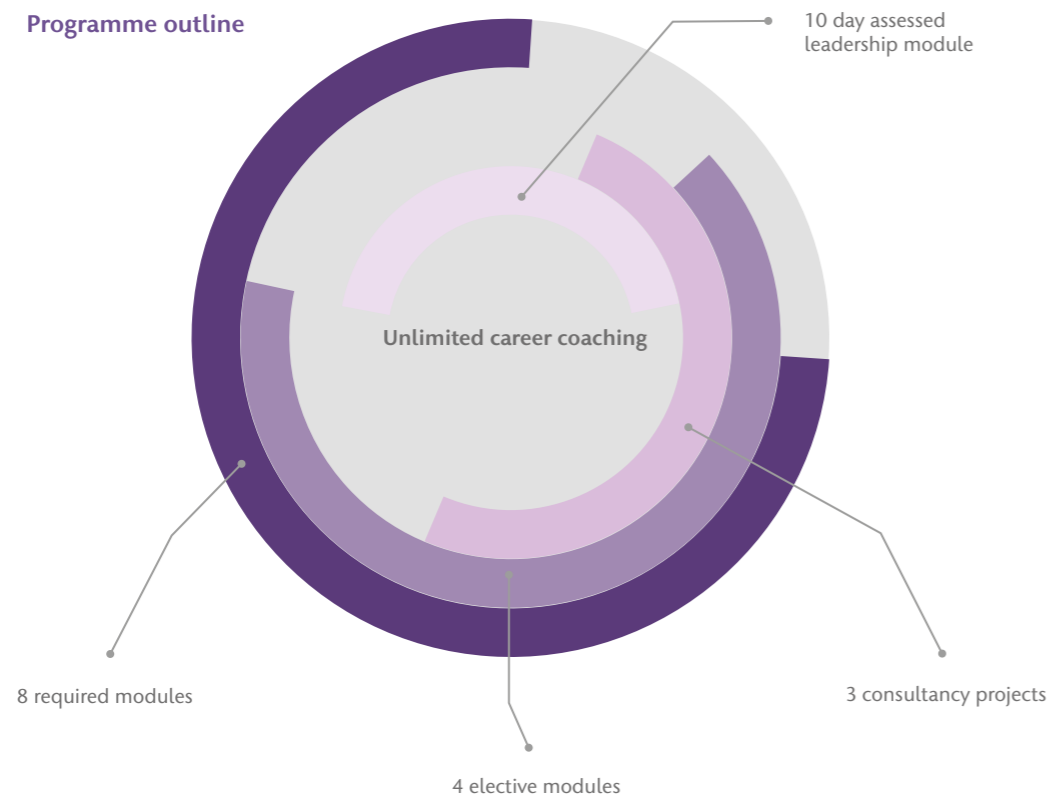
Dissertation linked to your consultancy project

Your dissertation is the culmination of everything you have learned during your studies. It will demonstrate you can integrate your learning from the individual modules into a cohesive whole, taking multiple perspectives on a business issue and writing around 15,000 words to explore your subject thoroughly.

Extend your studies abroad

You may apply to participate in the selective process to study overseas through our Partnership in International Management (PIM) membership, and through our partnerships with other leading business schools.

Programme outline



My ultimate aim is to become the master strategist of an automotive company, and be the man behind successful products. In order to kick-start my management journey, I had to deeply understand the different functions of a business and how they overlap to form a successful enterprise. The Full-time MBA at WBS was perfect for my needs.

The high-intensity one-year programme prepares you for management and brings a new discipline to both your personal and professional life. WBS has a global curriculum taught by highly qualified faculty, in a culturally diverse classroom.

In addition to subject knowledge, my MBA offered me fantastic insights through classroom discussion and industry expert talks. Warwick's connections with MNC's helped me to land a project with Jaguar Land Rover, which in turn helped me to win my current role as Product Planning Section Manager at Nissan Middle East, Dubai.

The LeadershipPlus module was a particular highlight for me, because it equips you with skills to tackle complex organisational challenges such as conflict resolution, courageous conversations and dysfunctional teams. Secondly, the overseas learning programme at Sauder School of Business in Vancouver was great to learn about management in a different country and culture.

Gautam Arun
Full-time MBA (2015)
Nissan Middle East, Dubai
Product Planning
Section Manager

Required modules

Getting you to where you want to be.

During your MBA, we will teach you the foundations of key management areas, as well as offering you opportunities to specialise to suit your personal career aims. You will study eight required modules, including a compulsory foreign language module, and five elective modules of your choice.

Accounting & Financial Management

You will study the terminology, concepts, and problems of representing and measuring economic activity. Cover the basic forms in which financial statistics are conventionally presented as well as techniques for their analysis and interpretation.

LeadershipPlus

The LeadershipPlus module offers you the opportunity to learn through experience, feedback and reflection about what you personally stand for as a leader, how you can manage yourself effectively, and how you can lead, manage and influence other people successfully.

You'll visit Vancouver to enjoy a programme of lectures at Sauder School of Business relevant to core topics taught on the MBA, with a specific focus on British Columbia and Canada, its financial positioning on a global scale and its wealth of natural resources. Your final LeadershipPlus workshop will take place at WBS London, with a residential stay in London.

Managing in a New World

Explore the international business environment and learn how to work in a global context. Gain an understanding of the causes and nature of the challenges and consider potential strategic responses. The module uses a number of major international case studies to develop learning.

Marketing

You will examine the role of marketing in today's increasingly competitive, dynamic, and turbulent management environment. Explore the core themes addressed by marketing-oriented organisations, whether they are commercially focused or not-for-profit.

Operations Management

Examine the concepts underlying the production/operations function. Learn to appreciate the different nature of the tasks and issues involved in managing the production function in a manufacturing company and the operations function in a service organisation.

Organisational Behaviour

Examine some of the key concepts and problems associated with the management of behaviour in organisations. Explore alternative concepts and frameworks for understanding behaviour in organisations and for diagnosing and dealing with organisational problems.

Strategic Thinking

We've combined our expertise in strategy analysis with insights from behavioural science and our creativity initiative to give you a new, distinctive and compelling approach to management decision-making. You will learn to adopt a critical and innovative perspective on the general management dilemmas faced by executives in modern organisations.

Innovation & Creativity in Organisations

Develop strategies for personal and team creativity, and discover how to embed that creativity into your organisation to foster innovation.

Elective modules

Every year we offer many elective modules, available through various study routes: delivered here at WBS and abroad with our partner institutions, or by distance learning.

Whether you're interested in strategy, entrepreneurship, marketing, HR or international business, we offer a wide range of options to suit your needs.

Some of our electives will take you abroad to study with our partner institutions including:

- ☒ Guanghai School of Management (GSM), Beijing
- ☒ Indian Institute of Management (IIMA), Ahmedabad
- ☒ IPADE Business School, Mexico.

Finance & Accounting

- ☒ Advanced Corporate Finance
- ☒ Corporate Finance
- ☒ Investments & Risk Management
- ☒ Psychology of Investment & Financial Decisions
- ☒ Economics in a Global Environment

Marketing

- ☒ Strategic Marketing

Entrepreneurship

- ☒ Entrepreneurial Finance
- ☒ Entrepreneurship & New Venture Creation

Global Business

- ☒ Doing Business in China C
- ☒ Doing Business in Mexico M
- ☒ Doing Business in India I
- ☒ International Business

Strategy

- ☒ Strategy & Practice

Management & Leadership

- ☒ Complexity, Management & Network Thinking
- ☒ Managing Organisational Performance
- ☒ Leadership & the Art of Judgement
- ☒ Project Management.

Key

C at Guanghai School of Management (GSM), Beijing

I at the Indian Institute of Management (IIMA), Ahmedabad

M at IPADE Business School, Mexico

*Please note: this is only an indicative list of elective modules. Availability and delivery modes may vary depending on student interest.

Our faculty

At WBS you will engage with and be taught by some of the world's best researchers and business teachers. Our faculty is made up of world leading experts from every field of business and management. With more than a third of our staff from countries outside the UK, our faculty is truly international.

All of our academics are research active, producing cutting-edge theories with real-world impact.

We have also established a new cadre of Professors of Practice who are all successful senior business and industry practitioners, who are experts in facilitating research.



John Colley
Professor of Practice in Strategy and Leadership
Strategy & International Business group

Before entering academia, John was Group Managing Director at a FTSE 100 business, and an Executive Managing Director at a French CAC 40 business. He was a council member of the Foundation for Management Education, a member of the Economic Affairs Committee for the CBI, and is a member of the Bank of England Regional Panel. His previous roles include Finance Director and MD of British Gypsum Ltd, chair of a UK listed plc, and non-executive director roles of UK and European private equity businesses. Currently he chairs two VCT funded businesses and advises at board level for various private businesses.



Marianna Fotaki
Professor of Business Ethics
Organisation & HRM group

Marianna is Professor of Business Ethics at WBS, and was Network Fellow at EJ Safra Centre for Ethics, Harvard University (2014-15). She is a graduate of medicine, public health and has obtained a PhD in public policy from the London School of Economics and Political Science. Before joining academia Marianna worked as a medical doctor for humanitarian organisations - Médecins Sans Frontières and Médecins Du Monde - and as the EU resident senior adviser to the governments in transition for 10 years.

Marianna teaches modules on ethics, corporate responsibility and diversity in organisations.



Mark Johnson
Associate Professor of Operations Management
Operations Management group

Mark is Head of the Operations Management Group at WBS, and holds a Doctorate (EngD) and MSc from the University of Warwick. His current research is in the area of Servitization and its impact on operations and supply chain management. Mark is a member of the ESRC peer review college and an Associate Editor of the Journal of Operations Management. In 2016 he was presented with a Warwick Award for Teaching Excellence (WATE) commendation, and a WBS Outstanding Contribution to Teaching award.



S John Lyon
Professor of Practice
Entrepreneurship & Innovation group

Initially trained as a Clinical Biochemist, and then a Chartered Accountant, John has held non-executive and chairman appointments spanning over 25 years as both a venture capitalist and personal investor. He is a Fellow of the ICAEW, the Institute of Clinical research, and the Institute of Directors, to name but a few. John combines his entrepreneurial activities with an interest in entrepreneurial research, specialising in entrepreneurial failure and its effects on entrepreneurs' subsequent behaviours.

John teaches entrepreneurial finance across the MBA programmes.



Daniel Read
Professor of Behavioural Science
Behavioural Science group

Daniel is Professor of Behavioural Economics at WBS, following positions at Leeds University Business School, LSE and Durham Business School, as well as visiting positions at INSEAD, Yale School of Management, and Rotterdam Business School. He has consulted for the UK government and the FSA, and his research around judgement and decision making has been widely published in learning journals. He is a former associate editor of Management Science, and former editor of Journal of Economic Psychology.

Daniel's teaching topics include behavioural sciences for the manager, and sustainability and business ethics.



Juliane Reinecke
Professor of Organisation Studies
Organisation & HRM group

Juliane is a member of the Industrial Relations Research Unit at the University of Warwick, and also holds Fellowship positions at Cambridge Judge Business School, and Copenhagen Business School. Her research interests include transnational governance, social movements, human rights in global supply chains, fair trade, and economic sociology.

Juliane's teaching topics include sustainability and business ethics.



Dimitrios Spyridonidis
Associate Professor of Leadership
Entrepreneurship & Innovation group

Prior to joining WBS, Dimitrios held positions at Imperial College London and Henley Business School, where he taught leadership and leadership development around the globe including Ireland, Finland, Denmark, South Africa, Malaysia and Hong Kong. Dimitrios' research and teaching focus on new forms and practices of leadership, with a strong emphasis on organisational change and innovation.



Hossam Zeitoun
Assistant Professor
Behavioural Science group, Strategy & International Business group

Hossam joined WBS in 2012 as a visiting researcher, and in 2013 as faculty member. He holds a PhD from the University of Zurich. Before embarking on an academic path, he worked for several years in private-sector companies. His work experience includes project management for eBusiness and sales support at Zurich Financial Services (today: Zurich Insurance Group) in Switzerland.

His recent research interests have evolved toward behavioural science and decision-making. Hossam speaks five languages, and his teaching topics include corporate strategy and corporate governance.

Applications, fees & funding

Entry criteria

You must be intellectually outstanding and display strong interpersonal and communication skills, motivation, creativity, maturity, drive, and leadership qualities. You must also have proven academic ability, the ability to work effectively in a team, the desire to learn, and the potential to succeed.

Experience We require you to have at least three years' postgraduate professional business experience.

Academic record You must have an excellent degree from a UK university or the equivalent from an overseas university.

We also welcome applications from candidates who do not have the academic qualifications but are exceptional, with a proven ability to achieve.

GMAT, GRE and the Warwick Test

Generally you will need a well-balanced GMAT score of 650 or above, or satisfactory performance in the Warwick Test, or a valid GRE score equivalent to GMAT admissions requirements.

Fees & funding

Gender equality We believe a top candidate is a top candidate regardless of gender. However, there are far fewer female than male MBA graduates. We think the number should be even, and we want to increase the number of women graduating with our top-rated MBA.

Fees The fee for 2017 entry is £35,650. To secure your place on the course you must lodge a £1,500 deposit with us within four weeks of receiving your offer. The deposit is part of the total fee, not an additional cost.

What's included and excluded? The fee includes registration, tuition, examination, graduation, and some study materials. The fee also includes flights, visas, accommodation for the visit to Vancouver, and some accommodation and travel costs for The Shard elements of the programme. It excludes residential accommodation, meals, and travel - including to overseas modules and placements, graduation robes and photographs.

How to pay You can pay your tuition fee in a lump sum at the start of the academic year, or if you are self-funding you can pay in three instalments throughout the year (50%: 25%: 25%).

£2million+ in WBS Scholarships

We have a number of scholarships available to students admitted onto the Full-time MBA to promote gender, geographic and sector diversity, alongside recognition for academic and professional excellence. WBS scholarships are highly competitive and awarded on the basis of three broad criteria:

- ⌘ Demonstration of significant past and recent academic ability including high GMAT, GRE or Warwick Test performance
- ⌘ Strong evidence of career progression and future career potential
- ⌘ The ability to fulfil future ambassadorial duties for the school.

Successful applicants would be expected to work closely with the marketing and recruitment teams in order to attract future candidates onto the programme. The scholarships available are up to 50% of fees, but in truly exceptional cases may be more.

For details of other scholarships, visit

wbs.ac.uk/go/scholarships

2017/2018 Academic Years

(Provisional dates for 2017/2018 academic year)

Autumn Term

- ⌘ Sunday 24 September
– Saturday 30 September 2017
Intensive boot camp week
- ⌘ Monday 2 October
– Saturday 9 December 2017
Required modules teaching
- ⌘ Monday 11 December
– Friday 15 December 2017
Examinations week

Spring Term

- ⌘ Monday 8 January
– Saturday 17 March 2018*
Required modules teaching plus elective modules

**Includes one week in Vancouver. Elective modules are currently either taught in an intensive 5-day block format (at Warwick) or over 4 non-consecutive days (at The Shard).*

Summer Term

- ⌘ Monday 23 April
– Saturday 8 July 2018
Elective modules teaching

Graduation

After processing through a final examination board in November 2018 you can choose to graduate at either the January 2019 or July 2019 graduation ceremonies.

Meet us

Come and discover the Warwick experience for yourself and explore whether the Full-time MBA is the right programme for you.

We attend MBA fairs around the world.

You can join us for regular open events at WBS – a great opportunity to meet staff and participants, and experience a taster lecture.

You can drop in any Tuesday for an informal chat with a member of our team.

You can arrange to visit the University campus at a time convenient to you.

Join us for regular online virtual information sessions.

Full details of all forthcoming events are on our website.

wbs.ac.uk/go/meet

Talk to us

To find out more about whether the Full-time MBA is the right programme for you, you can call our team weekdays 8.30am–5.00pm UK time (voicemail out of hours):

+44 (0)24 7652 4100

You can email us at any time

warwickmba@wbs.ac.uk

Once your application is submitted, you will have a named Admissions Coordinator who will manage your application and be your first point of contact.

LiveChat is available on our website between 11.00am–2.00pm GMT Monday to Friday. This allows one of the team to talk to you online in real time.

Apply to us

Although the final deadline for your application to the Full-time MBA is 29 May 2017, we advise you to apply as early as possible as we start receiving highly competitive applications from very early on in the academic year. Applying early will also improve your chances of receiving a WBS scholarship. Applicants based outside of the UK or EU will require a visa and are advised to apply by the end of May at the latest.

Applications should be made online and carry an £80 application fee. See our website for the latest information.


wbs.ac.uk/go/apply


Visa requirements


Please see the University's Office for Global Engagement website for the latest information on visa requirements.

warwick.ac.uk/go/io

Interact with us

 Find us on Facebook
facebook.com/warwickbschool

 Follow us on Twitter
[@warwickbschool](https://twitter.com/warwickbschool)

 Join us on LinkedIn
Warwick Business School –
Prospective Students Group

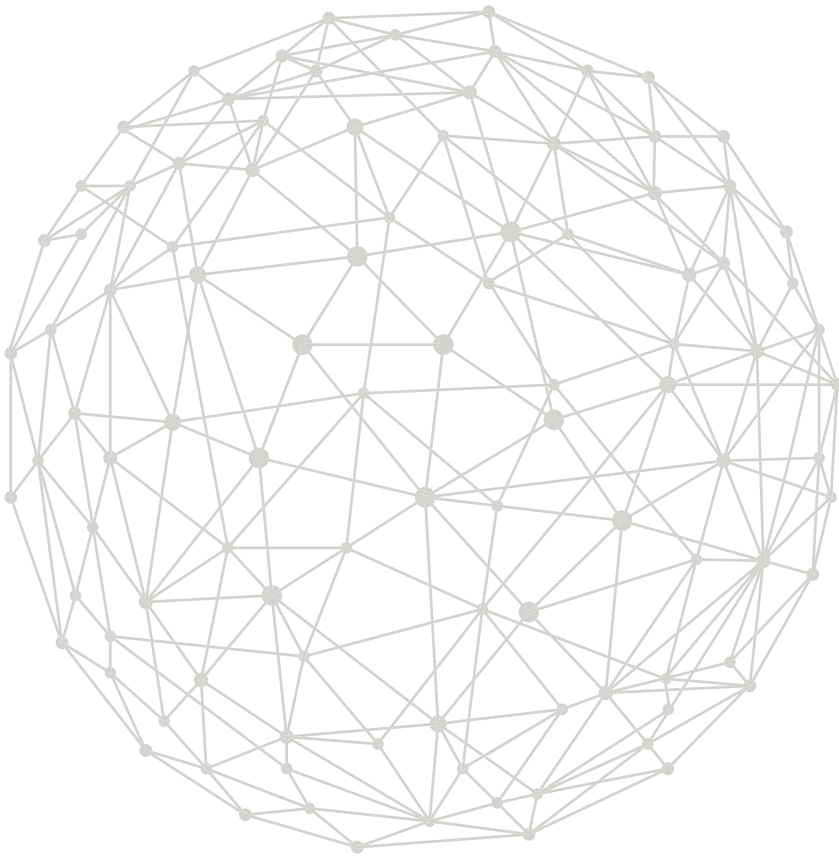
wbs.ac.uk/go/joinus

English language

Test	Minimum Score
IELTS	7.0 – all four language components have to be scored 7.0+, with a maximum of two language components at lowest level 6.0 or 6.5
PTE Academic	70 with 51+ in every section
CPE	Grade C (CEFR level C2) or above
CAE	Grade C – scoring 60+, no worse than three component results at borderline and one at weak.
TOEFL	100 – minimum language components. L21, R22, W21, S23

Warwick Business School,
in the heart of rural England.





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Please recycle or pass to a friend.

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website for the latest information.

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